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2019 Funny Things sponsor opportunities

Funny Things a festival of comedy and laughter, is back again this year to celebrate Black Country Humour.

This will be a fantastic opportunity to bring together families, communities, volunteers, pub punters, landlords, venues, local businesses, creative hubs, existing and new visitors to Wolverhampton. Creative Black Country are working with a range of partners and investing £50,000 towards the costs of commissions and activities.

How you can support and how can it benefit your business?

There are some exceptional opportunities with many benefits to raise the profile of your business. With your help, we could make the festival even more special for local people and visitors to the city.

How will the Festival benefit the Black Country?

Your support will help to develop and deliver this exciting festival, making it bigger and better through various strands of work:

- Encourage more people into Wolverhampton, enriching experiences of local people whilst attracting new visitors.
- A marketing campaign will profile the area and create a festival atmosphere, thereby encouraging more people to visit the area.
- Galvanise businesses to help drive a festival which will increase visitor footfall.
- Workshops with the young and elderly can help build confidence and skills.
- Drive up the local visitor economy and heighten the perception of the area.

How we will acknowledge your support:

Headline Act £3000 (1 x package available)

- Overall festival billed as 'in association with... (your company)'
- Joint publicity** in press releases including news of your support
- 10 free tickets** for your staff or clients to a Funny Things event of your choice
- An opportunity to speak at and invite 4 guests to a **VIP launch event**
- Named as lead sponsor** for a key event or project strand of your choice
- Opportunity to display roll-up banners and printed material at your lead sponsor event
- Tagged in social media** relating to your lead sponsor event

-Press release announcing your support

-Your logo to appear as a weblink on the Funny Things and CBC website

-Full page advert in the Funny Things brochure

-Your logo on Funny Things promotional print

-Your support acknowledged in all festival press releases

-Potential for one or more of the Funny Things commission projects to come to your business

Spotlight Supporter £1000 (5 packages available)

-**5 free tickets** for your staff or clients to a Funny Things event of your choice

-Named as **lead sponsor for a key event** or project strand of your choice

-Opportunity to display roll-up banners and printed material at your lead sponsor event

-Your logo to appear as a weblink on the Funny Things and CBC website

-**Half page advert** in the Funny Things brochure

-An invitation for you and a guest to a **VIP launch event**

-Potential for one of the Funny Things commission projects to come to your business

Sponsorship £500 (10 packages available)

-2 free tickets to a Funny Things event of your choice

-Quarter page advert in the Funny Things brochure

-Your logo to appear as a weblink on the Funny Things and CBC website

Sponsorship £250

-Your name acknowledged as a supporter in the Funny Things brochure and Funny Things website

All Sponsors will also get:

- A thank you on our social media channels
- 10% discount for your staff to all Funny Things events

Deadline for sponsors is 28th June, 2019 to meet brochure print deadline of 19th July.

How your sponsorship will be invested into the Festival?

We have lots of exciting projects and events planned for the festival, and with your help, we could make the festival even more special for local people and visitors to the city. Your support could contribute to hosting three of the biggest names in comedy at our **Funny Things Gala Event**; to **commission artists** for exciting new work; to help us **put on special events**; to deliver a **Children / Young People's programme**; stand-up comedy, improvisation and cartoon drawing **workshops**; and a **stand-up comedy pub programme** at local venues.

GET IN TOUCH - For a further discussion in how we can work together please contact either: Jenny Smith, Creative Producer – funnythingswolves@gmail.com 07967 187822 or Sajida Carr – Director of Operations and Development - sajida@creativeblackcountry.co.uk 07793 244 031.

